

# THE FREE BLACK-OWNED NWA GUIDE

Black-owned businesses across Northwest Arkansas, curated by @blackownednwa

Updated October 23, 2026. Latest version: [project--2d15fae6-67d0-4776-87ea-f3b2446e103f.lovable.app/guide](https://project--2d15fae6-67d0-4776-87ea-f3b2446e103f.lovable.app/guide)

---

## BEAUTY & SKINCARE

### **OUM Premium Med Spa | Bentonville**

Med spa offering aesthetic treatments, led by owner and director Clarisse Tallah.

[instagram.com/oummmedspa](https://www.instagram.com/oummmedspa) <https://oummmedspa.com/> (479) 777-0550

### **Toy Makes Faces | Rogers**

Skincare studio on the corner of Walnut & 28th offering facials and skin treatments.

<https://toymakesfaces.com/> 984-999-1874

## ENTERTAINMENT & EVENTS

### **Bright Booths Photobooth | Fayetteville**

Photo booth rentals for Fayetteville events, weddings, and parties.

[instagram.com/brightboothsphotobooth](https://www.instagram.com/brightboothsphotobooth)

### **Crawford Studios | NWA**

Film and photo studio capturing events and stories across the region.

[instagram.com/crawford\\_studios](https://www.instagram.com/crawford_studios)

### **Her Set Her Sound | NWA**

Curators of day parties and music events across Northwest Arkansas.

[instagram.com/herset.hersound](https://www.instagram.com/herset.hersound)

### **LightWorks Events | NWA**

Event production and decor team behind some of NWA's biggest celebrations.

[instagram.com/lightworks.events](https://www.instagram.com/lightworks.events)

### **Paint Your Power | Rogers**

Immersive paint & sip experiences in downtown Rogers with projections and a live DJ.

<https://www.paintyourpowernwa.com/>

## FOOD & RESTAURANTS

### **Asami Naturals | Gentry**

Wellness tea shop serving premium African teas and coffee. Every cup begins with the African farmers behind it.

[instagram.com/asami\\_llc](https://www.instagram.com/asami_llc) <https://asamiteashop.com/> (336) 383-7307

### **BITE NWA | NWA**

Food event brand and valued partner of the Black NWA community.

[instagram.com/bitenwa](https://www.instagram.com/bitenwa)

### **Chef Boy RQue | NWA**

NWA pitmaster serving up barbecue.

[instagram.com/chefboy\\_rque](https://www.instagram.com/chefboy_rque)

### **Chick'n Headz NWA | Rogers**

Wing spot in Rogers. Gone in a flash every time.

[instagram.com/chicknheadznwa](https://www.instagram.com/chicknheadznwa)

### **Food Therapy NWA | NWA**

NWA food brand serving comfort with a twist.

[instagram.com/food\\_therapy\\_nwa](https://www.instagram.com/food_therapy_nwa)

### **Funky Jerk | Bentonville**

Authentic jerk chicken and jerk pork, plus community giveback with every plate.

[instagram.com/funky\\_jerk](https://www.instagram.com/funky_jerk)

### **Golden Tongs Catering | Rogers**

Rogers-based caterer known for wine, charcuterie, and beautiful event spreads.

[instagram.com/golden\\_tongs1catering](https://www.instagram.com/golden_tongs1catering)

### **Marsha's Sweet Escape | Bentonville**

Dessert truck off Walton serving creamy, dreamy sweets.

[instagram.com/marshaessweetescape](https://www.instagram.com/marshaessweetescape)

### **Rendition C&C | NWA**

Catering and drinks for NWA events and celebrations.

[instagram.com/renditioncandc](https://www.instagram.com/renditioncandc)

### **Sweet Punkin's Bakeshop | NWA**

Bakeshop serving sweet treats across Northwest Arkansas.

[instagram.com/sweetpunkinsbakeshop](https://www.instagram.com/sweetpunkinsbakeshop)

## **HEALTH & MEDICAL**

### **ELXR Yoga Lounge | NWA**

Yoga lounge blending hustle with heart.

[instagram.com/elxyogalounge](https://www.instagram.com/elxyogalounge) <https://elxyogalounge.com/>

### **Essence Chiro | NWA**

Chiropractic care in Northwest Arkansas.

[instagram.com/essence.chiro](https://www.instagram.com/essence.chiro)

### **Positive Place Counseling & Consulting | NWA**

Telehealth therapy and consulting practice rooted in healing, purpose, and community. Led by Dr. LaTisha Johnson, PhD, LPC.

<https://www.rula.com/providers/AR/1134408636>

## **HOME SERVICES**

### **Restroom Janitorial Crew | NWA**

Commercial restroom cleaning specialists. All they do is clean restrooms. Serving NWA, SW Missouri, and NE Oklahoma.

<https://restroomcrew.com/> 479-305-3671

## **ORGANIZATIONS & NONPROFITS**

### **Latinas en Bici (Ally) | Fayetteville**

Cycling community hosting group rides and fun on two wheels.

[instagram.com/latinasenbici](https://www.instagram.com/latinasenbici)

### **Minority Mountain Bikers | NWA**

Bringing diversity to the trails. Mountain biking community in Northwest Arkansas.  
[instagram.com/minoritymountainbikers](https://www.instagram.com/minoritymountainbikers)

### **NWA Area Alumnae Chapter, Delta Sigma Theta | Bentonville**

The Northwest Arkansas alumnae chapter of Delta Sigma Theta Sorority, Inc.  
[instagram.com/nwaaadst](https://www.instagram.com/nwaaadst)

### **NWA Black Heritage | NWA**

Preserving and celebrating Black heritage in Northwest Arkansas.  
[instagram.com/nwablackheritage](https://www.instagram.com/nwablackheritage) (703) 623-2390

### **NWA Juneteenth | NWA**

Organizers of Juneteenth celebrations across Northwest Arkansas.  
[instagram.com/nwajuneteenth](https://www.instagram.com/nwajuneteenth)

## **PROFESSIONAL SERVICES**

### **Day Vision Films | Arkansas**

Arkansas film studio telling powerful local stories.  
[instagram.com/dayvisionfilms](https://www.instagram.com/dayvisionfilms) <https://dayvisionfilms.com/>

## **RETAIL & SHOPPING**

### **Abieso Accessories | NWA**

Accessories boutique in Northwest Arkansas.  
[instagram.com/abiesoaccessories](https://www.instagram.com/abiesoaccessories)

### **Black Paper Party | NWA**

Black-owned luxury party goods brand. As seen on Shark Tank.  
[instagram.com/blackpaperparty](https://www.instagram.com/blackpaperparty)

### **Candles by Whitney | Fayetteville**

Hand-poured candles in Fayetteville.  
[instagram.com/candlesbywhitney](https://www.instagram.com/candlesbywhitney) (479) 789-0993

### **Dirtbag Vintage Lounge | Fayetteville**

Vintage lounge with curated finds and Friday movie nights.  
[instagram.com/dirtbagvintage.co](https://www.instagram.com/dirtbagvintage.co) <https://dirtbagvintage.co/>

### **Megan Wilson Jewelry | NWA**

Handcrafted jewelry: bows, pearls, and coastal chic styles.  
[instagram.com/meganwilsonjewelry](https://www.instagram.com/meganwilsonjewelry)

### **Sneaker Chicks NWA | NWA**

NWA community for women who love sneakers.  
[instagram.com/sneakerchicksnwa](https://www.instagram.com/sneakerchicksnwa)

Curated by @blackownednwa. Know of a correction? DM us. This guide is a living list and grows every week.